

ATHENA

Case Study

Detecting Weapons at Parkwest Casino

Parkwest Casino aimed to significantly enhance security while maintaining a seamless guest experience.



CLIENT

ParkWest Casino

IMPLEMENTATION YEAR

2023

LOCATION

California

CAPACITY

Over 2,000 Employees and
4.3 Million Annual Visitors

UNITS IN USE

7 Main Entrances, at 3 Casino
Locations

WEBSITE

www.thebike.com

KEY FEATURES

- **Innovative Combination of ID Scanning and Weapons Detection:** Parkwest Casino implemented a dual approach that integrates both ID scanning and weapons detection to enhance security measures.
- **High-Accuracy Threat Detection:** Utilizing advanced AI, the system looks for threats like people not following signage and guest procedures.
- **Comprehensive ID Screening:** Each guest's ID is checked against multiple databases, including problem gambler lists, banned persons, and Athena's exclusive security database, which is updated to include persons of interest. Athena provides each client with a personalized and maintained security database.



www.athena-security.com



833-928-4362



info@athena-security.com

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IMPLEMENTATION

In 2023, Athena collaborated with Parkwest Casino to deploy an advanced security solution across its facilities. The installation focused on the casino's main entrances and satellite venues, integrating AI-driven concealed weapon detection process with ID scanning. The system was installed discretely to blend in with the casino's environment, ensuring that the welcoming atmosphere was preserved. Security personnel underwent comprehensive training, ensuring they could fully utilize the system's capabilities.



RESULTS SNAPSHOT

Operational Efficiency: By combining the power of ID scanning with weapons detection, the system significantly reduces entry times and queuing, while improving compliance with security protocols. The user-friendly interface of the technology also ensures that security personnel can operate it with ease and efficiency.

Advanced AI and Automation: The integration of AI ensures high accuracy operational practices, reducing reliance on manual processes. This approach not only enhances security but also streamlines operations and minimizing delays for guests.

Driver License Scanning: Age verification, tracking visitor time on property, and linking with rewards programs.

Enhanced Documentation and Compliance:

The system includes advanced documentation capabilities and regular updates, which not only improve incident tracking but also ensure that the security protocols remain compliant with all legal standards. This is crucial in maintaining accountability within the casino industry.

Design Customization: The security units were designed to be discreetly installed, blending seamlessly with the casino's decor. This customization ensures that while security is enhanced, the welcoming and luxurious atmosphere of the casino is not compromised.

Staff Training: In-depth training ensured thorough understanding and implementation of all security processes.



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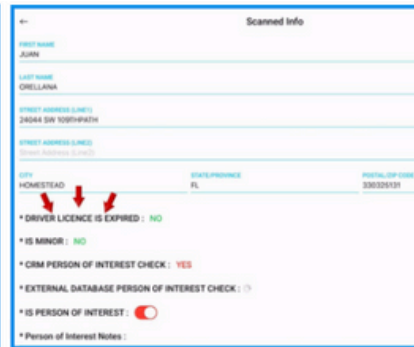
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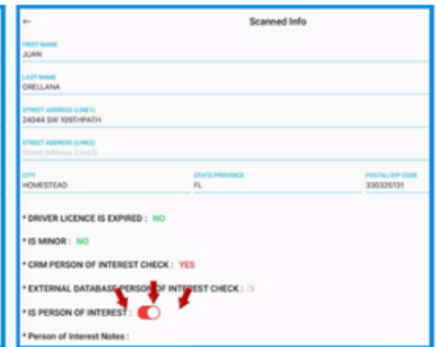
DRIVERS LICENSE SCANNING



MINORS SCANNING



PERSON OF INTEREST SCANNING



RESULTS OVERVIEW

The implementation of this dual security approach has greatly improved safety and operational efficiency at Parkwest Casino. The system's AI-driven measures have received positive feedback from both staff and visitors, with the casino noting a significant increase in the identification of individuals listed on problem gambler databases, banned persons, and Athena's hosted security database. This comprehensive security system has not only enhanced the overall safety of the casino but has also streamlined operations, ensuring that the guest experience remains pleasant and uninterrupted.



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CONCLUSION

Parkwest Casino's decision to adopt Athena's combined ID scanning and weapons detection system represents a significant advancement in casino security. This innovative approach not only strengthens the overall security measures but also preserves the welcoming atmosphere that is so crucial in the casino industry. By setting this new standard, Parkwest Casino serves as a model for others, showcasing how cutting-edge technology can be leveraged to enhance safety without sacrificing guest experience.

"We required a system that screens for guns and large knives, maintains a welcoming environment for our guests, and quickly scans ID's for additional screening."

-Director of Security at Parkwest Casino

DETAILED FACTS AND FIGURES

**Casino
Employees:**

2,000+

Annual Visitors:

4.3 M

**Driver License
Scanning:**

Used to verify age, track time on property, find card counters and threats. Also linked to rewards program

**Athena Units
in Use**

Main entrances, satellite casinos, and entertainment venues

**Athena
Distribution
Centers**

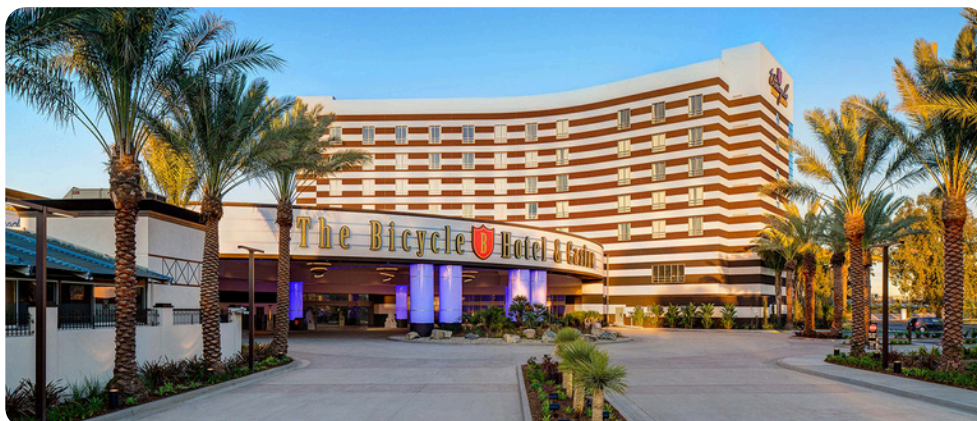
TX, FL, CA

**Pre-
implementation**

Reliance on traditional metal detectors and manual checks

**Athena Areas of
Operation**

5 Indoor and 2 Outdoor Screening Locations



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